September 2014 Edition

Stocks to DOUBLE



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Overview

Thank you for your interest in Zacks and the Stocks to Double report. This report will give you an idea of the enormous resources available on Zacks.com. I invite you to visit the site and get familiar with the Zacks Rank, our stock picking framework that has an impressive track record of generating market-beating returns year after year.

Each of the 5 stocks in this report was hand-picked by one of our stock strategists, who explain their rationale in the included stock write-ups. Clearly, this report was not written for the risk-adverse or conservative investor. Rather, these stocks are for the aggressive investor looking to add home-run potential to his or her portfolio. It would be prudent to devote no more than a small portion of your overall portfolio to these stocks.

That said, we hardly threw darts at a board to arrive at these choices. All of the stocks have catalysts that we think could fuel strong gains over the coming year. We sifted through stocks that met Zacks Rank criteria and then chose the crème de la crème. Each of the five stocks has unique qualities that make it a candidate for this report. And they are all from different sectors, offering a level of diversification even in this small sample.

Most of the stocks in this report are currently flying under the radar of most Wall Street analysts and traders, which provides a good opportunity to get in on the ground floor. The market is littered with these kinds of stocks, but only the ones with positive catalysts on the horizon burst onto the scene with monstrous gains. We made sure that we could identify specific factors that would bring these stocks out from obscurity and onto the lists of top performing stocks.

We are confident that you can realize enormous gains with these 5 stocks. Leave the singles and doubles for other portfolios; we are swinging for the fences on this one!

Best regards,

Sheraz Mian



Grubhub (GRUB)

2014 has seen a number of hot IPOs hit the market. From GoPro to King Digital (the maker of Candy Crush), the year has already been full of memorable -- and profitable—names going public. And with Alibaba on deck and other big companies in the pipeline, this year could be one of the best for IPO investors in recent memory.

However, one practical company that IPO'd this year probably flew under your radar, despite its solid opening day performance, and its recent strength. That company is of course Chicago-based GrubHub (GRUB), a portal that allows hungry people across the country to find restaurants that deliver.

While this business sounds incredibly simple, GRUB has really done a great job of categorizing and gathering intelligence on a given area's restaurants, and easily allowing consumers to find a restaurant that meets their criteria, and delivers to them.

How Does GrubHub Make Money Doing This?

GrubHub primarily makes money from getting a cut from whatever the consumers purchase from the delivering restaurants. This cut varies, but, <u>according to</u> <u>research from Quartz.com</u>, GRUB gets an average commission of 13.5% from the restaurants.

However, this isn't the only way that GRUB makes money, as the company also receives revenue from restaurants which want to get better placement in search results. The companies that pay the highest commission rates receive the best placement in the results, with some speculation that these rates could be as high as 15%.

In other words, if you've ever got a delivery meal from one of the top-placed restaurants on GRUB, you have probably made a very profitable purchase for this stock.

Competition?

In the beginning, this wasn't exactly a 'wide moat' business as pretty much



any tech company could have gotten involved in the restaurant delivery game. However, thanks to consolidation, GrubHub really has an enviable position in the segment, and is really the go to place for anyone looking to make a delivery meal choice.

This fortress-like position is largely thanks to a pre-IPO merger between GrubHub and Seamless. The combined company now has more than 30,000 restaurants in its network, and the more it adds the greater its 'moat', or competitive advantage, will become in this market.

Acquisition Target?

Beyond the company's solid economic position, it is important to remember that there has been a lot of merger and acquisition activity in the broader sector as of late. There is plenty of speculation that GRUB could be one of the next companies to be acquired, which would obviously boost its share price.

This is especially true after OpenTable was recently purchased by Priceline for \$2.6 billion. This valuation was a huge premium over OPEN's market price, and it signaled to many that some companies are increasingly desperate for growth opportunities and are looking to make smart purchases in order to keep growing.

The OPEN acquisition could lead to a similar purchase of GRUB by either a travel company, or even by online review site YELP. GRUB and YELP would be an interesting match as these two would complement each other very well and could help lock down the food market from multiple angles.

So while there aren't any deals in the works at time of writing, the M&A wave is really starting to pick up in a number of sectors, and it seems at least somewhat likely that a company like GRUB could get pulled in to the fray as well.

Earnings

If that wasn't enough for investors, GRUB also has a solid outlook when considering the company's outlook for both the near term and the long time. In fact, at time of writing, the company is a Zacks Rank #2 (buy) stock.

This strong rank is driven by analysts revising their estimates upward in the past few weeks, and pushing GRUB to a very solid growth rate. Not a single estimate has been revised lower in the past two months, further underscoring the compa-



ny's trend on this front.

Now, the company is forecast to experience EPS growth of over 79% this fiscal year, and over 65% next year. Clearly, GRUB is poised to see a tremendous amount of growth in the next few years and may be an interesting pick for growth investors willing to tolerate a significant amount of volatility.

Bottom Line

Investors should also be aware that GRUB recently put out a secondary offering allowing insiders an early chance to get out of their positions. In total, the company filed to sell 10 million shares, pushing the stock lower by almost double digits following the report.

While this is a setback for sure, there could be a possible reason for this quick jump by insiders. Many of those leaving GRUB were private equity types who are jettisoning their shares in this already strong performing stock, and are notoriously short-term in nature and could just be looking to book profits.

This sale could actually create a pretty big opportunity for investors, as prices for GRUB are trading lower and this may be an interesting time to buy this company on the dip. This may be especially true if you believe the M&A activity in the sector will continue and that someone, either a travel site or possibly YELP, will look to scoop up GRUB within the next year.

But even if an acquisition doesn't transpire, it is important to remember that GRUB is already a stable, profit-producing business that still has plenty of growth opportunities as well. As evidence for this growth opportunity, <u>consider that according</u> to <u>GRUB's CEO</u>, Matt Maloney, who spoke earlier in the year on GrubHub's current market share levels in over 600 U.S. cities, that "We only have single-digit market penetration in most of those markets, so there is plenty of room to grow them."

Add this into GrubHub's wide moat business model which focuses on the 'network effect' and investors could potentially have a winner on their hands. After all, as GRUB continues to grow it will only help to nudge more restaurants to get on board, lest they get left behind their peers in what is already a very competitive industry.

To top things off, analysts seem to agree with the company's positive prospects as they have been revising their earnings estimates for GRUB, sending expecta-



tions higher for this company. So if you are looking for a new way to play the technology stock boom, consider this practical company which may have been overlooked by many, but could still be capable of big profits in the near term.

Planar Systems, Inc. (PLNR)

Planar Systems is a Beaverton, Oregon-based provider of value added display hardware and software for a variety of specialty display markets worldwide; including hospitals, shopping centers, banks, businesses, and other consumers looking for unique display-based solutions. This small-cap company of about \$100 million market capitalization has had an amazing run lately, with the stock up in excess of 100% year to date.

Given its nature as a swing-for-the-fences type of a pick, this stock isn't for everyone. This is a high-risk and relatively speculative play on the attractive growth potential of the digital signage market. The outlook for this market remains extremely positive and Planar Systems is well placed to capitalize on the signage market's strong growth over the next few years. The stock has doubled year to

date and we expect it to repeat that performance over the coming twelve months as well.

The company has two major segments, the Digital Signage segment, and the Commercial & Industrial segment. The Digital Signage segment includes the company's tiled LCD systems, which are arranged in one of two types of formats; Clarity Matrix, or Planar Mosaic, to create video walls for an array of markets including sports arenas, airports, and venues that had been previously utilizing rear projection systems. Further, the company has commercial grade LCD signage display products for outdoor signage displays, transparent displays, and offers customized solutions for items outside the normal product line.

The commercial and Industry display segment includes touch monitor displays for kiosks, Point of





sale (POS) applications, rear projection displays for control room video wall solutions, custom displays, desktop monitors, and high-end home entertainment.

There is a significant difference between the two divisions going forward though, with expectations for the Digital Signage to be the revenue growth driver over the next several years, while the Commercial & Industrial division is expected to be 'managed' over the next few years due to a declining market for those products.

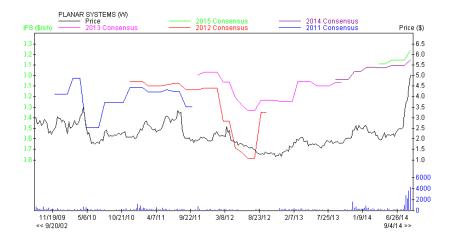
Management sees the desktop and rear projection segments being adversely impacted by newer technology, and substitute products. For example, the desktop monitor segment is being taken over by the increased usage of tablets, while rear projection displays are being replaced by LCD TV walls. Due to these changes in the industry, management is gradually moving the company to a pure-play digital signage provider, a high growth business.

The driver for digital signage growth is coming from a combination of the need for enhanced marketing approaches from advertisers and technological improvements that are making the products more affordable and flexible. Estimates vary, but growth rates in excess of +20% annually over the next few years for the global digital signage market get typically quoted by experts. Average unit prices will come down over time, but greater volume should more than offset that.

The Digital Signage business accounted for approximately 49% of the company's total June quarter revenue, reflecting strong momentum in signage monitors and tiled LCD video walls. This is up from roughly 38% of the total at the end of 2012. The growing share of the high-margin signage business in the overall revenue mix is having a beneficial effect on the aggregate margin picture as well. This improving margin outlook coupled with management's disciplined cost containment measures in the recent past are driving expectations for Planar's profitability.

Estimate have been steadily going up, particularly following the strong June quarter surprise – the 7th consecutive positive earnings surprise. Estimates for this year and next have gone up +50% over the last two months, as reflected in the price & consensus chart for this Zacks Rank # 1 (Strong Buy) stock.





Financially, the company is in excellent health, with plenty of cash and no debt. The stock isn't cheap on most conventional valuation metrics. But with the broader stock market indexes in all-time record territory, it's hard to find cheap stocks anyway. The Planar stock more than makes up for its 'stretchy' valuation metrics with attractive long-growth prospects.

Star Bulk Carriers Corp. (SBLK)

Star Bulk Carriers is a small cap stock currently flying under-the-radar. After years of extremely depressed pricing throughout its industry, business is finally starting to improve. Analysts have recently revised their estimates significantly higher for Star Bulk, which sent the stock to a Zacks Rank #1 (Strong Buy). And despite strong growth projections, shares recently traded at just 9x forward earnings. If the global economy remains stable and the industry continues to gain momentum, Star Bulk Carriers offers tremendous upside potential.

Industry Turnaround Gaining Momentum

Star Bulk Carriers is a shipping company that provides global transportation of dry bulk materials, including iron ore, coal and grain and minor bulks which include bauxite, fertilizers and steel products. The company currently owns and operates eleven Capesizes, four Post Panamaxes, six Kamsarmaxes, two Ultramaxes, and ten Supramaxes, and will accept delivery of another 34 secondhand vessels in the



second half of 2014. In addition, the company has 13 Newcastlemax vessels, 10 Capesize vessels, and 14 Ultramax vessels on order for delivery by early 2016. It is incorporated in the Marshall Islands and has executive offices in Athens, Greece.

Following years of extremely depressed pricing, the drybulk shipping industry has finally started to improve. And this momentum is expected to pick up steam. Many industry experts expect the dry bulk shipping sector to experience an improving charter rate environment throughout the second half of 2014 and 2015 as demand continues to outpace supply in the space.

Despite a slowdown in China and sluggish global economy, demand for dry bulk shipping has been solid. And this demand is expected to remain strong barring a major slowdown in the global economy. Furthermore, after experiencing annual fleet growth of more than 10% from 2009-2012 (due to orders that were generally placed pre-Great Recession), dry bulk shipping fleet growth finally began to slow in 2013 and is expected to slow even further in 2014 and 2015. So this supply/ demand imbalance is expected to drive rates higher. And considering Star Bulk's significant operating leverage and financial leverage, even moderate top-line growth should lead to stellar earnings growth.

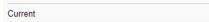
Earnings Estimates Soaring

Star Bulk delivered better-than-expected second guarter results on August 20. Adjusted earnings per share came in at \$0.06, well ahead of the Zacks Consensus Estimate of -\$0.02. The company also beat on the top-line due to higher-thanexpected spot rates.

This, along with the accretive acquisition of 34 vessels, prompted analysts to revise their estimates significantly higher for both 2014 and 2015. This sent the stock to a Zacks Rank #1 (Strong Buy).

You can see the big jump in consensus estimates in the chart below.

Magnitude - Consensus Estimate Trend Current Qtr Next Ofr Current Year Next Year (9/2014) (12/2014)(12/2014)(12/2015)Current 0.04 0.39 0.76 2.07 0.39 0.76 2.07 7 Days Ago 0.04 0.04 30 Days Ago 0.31 0.51 1.37 60 Days Ago 0.08 0.32 0.60 1.39 90 Days Ago 0.14 0.28 0.56 1.23





Based on current consensus estimates, analysts project 31% EPS growth this year and 172% growth next year. The materialization of these growth rates is dependent on charter rates in the dry bulk shipping industry, which is notoriously volatile. But as I discussed earlier, the supply/demand relationship continues to point to higher pricing throughout the remainder of 2014 and into 2015.

Attractive Valuation

The valuation picture looks attractive for Star Bulk. Shares recently traded at just 9x 12-month forward earnings despite the spectacular growth forecasts. This small cap stock has just two analysts covering it (including one that just initiated coverage in early September), so it appears to be flying under-the-radar for now.

Star Bulk also has a solid balance sheet with over \$40 million in cash on hand and a net debt to capital ratio around 40%.

While Star Bulk looks undervalued at these levels, it's important to note that its financial results and stock price are heavily tied to the global economy and volatile industry prices. So expect plenty of volatility in shares of Star Bulk.

The Bottom Line

With improving industry trends, strong earnings momentum and growth projections, and attractive valuation, Star Bulk Carriers offers investors a lot to like.

Sealed Air (SEE)

When I was asked to contribute a stock to the *5 Stocks to Double* report, I already knew which company I was going to write about: Sealed Air (AIR).

But, before I did, I wanted to go back and make sure I hadn't written about this one before. As I reviewed a few of my previous picks that I singled out for extraordinary returns, I realized SEE was a brand new selection.

I also realized that this one had a great chance of performing like some of the others I had selected for greatness in reports similar to this: like LionsGate (LGF) back in December 2011 (**7** *Must Buy Stocks* report) (up over 101% in 12 months),



and then again in Q4 of 2012 (*Top 3 Stocks No Matter Who Gets Elected* for *Zacks Confidential*) (up another 100% within another 12 months); and Alkermes (ALKS) back in April 2012 (*Ultimate Four report*) (up over 133% in 11 months by Feb 2014).

So Sealed Air has some big shoes to fill. Let's take a look at why I think they'll double.

Top Stock in a Top Rated Industry

For those unfamiliar with this company, Sealed Air is a global leader in protective and specialty packaging with operations in over 62 countries. This includes food safety and security, facility hygiene, product protection, and more.

This description puts them in the Containers industry which is ranked in the top 32% of Zacks Ranked Industries (86th out of 265). This is an important distinction since our studies have shown that the top 50% of Zacks Ranked Industries outperforms the bottom 50% by a factor of 2 to 1.

They also happen to be a Zacks Rank #1 Strong Buy, a coveted rank given the nearly market-tripling track record of the Zacks #1 Rank stocks. This makes SEE the top rated stock in their industry.

All systems Go

Their business units are segmented into four different categories: Food Care, Diversey Care, Product Care, and Other. And they were all up.

- Food Care (food packaging) represents the largest segment, comprising 49% of their revenue. The restaurant and food services industry has been a strong performer for years and does not seem to be slowing down anytime soon. This is evidenced by the recent Employment Situation report which showed the Food Services industry was one of the largest job creators again, creating 22,000 jobs in the latest reporting period. Job creation is always a good harbinger of industry strength, as businesses will only hire if sales are there to necessitate it.
- Diversey Care (facility hygiene, safety and security) represents 29% of their revenue. In addition to providing these services to food operators, they also cover lodging and laundry businesses, building service contractors, retail outlets, and healthcare facilities. These too are all industries that



have performed exceptionally well with both Leisure and Hospitality, and Healthcare, also singled out as industries with the largest job creation last month, and many, many, months before that as well.

- Product Care (non-food packaging) represents 21% of their revenue and growing.
- And the 'Other' category, while only representing 1% of total revenues, is exciting as they look to venture out into other categories. This includes expanding their reach in the HealthCare industry from just hygiene related services, to providing packaging and other applications to the medical, pharmaceutical, and medical device industries. Other projects in the works, such as technologies and solutions using renewable materials, new automated equipment systems for high-volume fulfillment operators, and more, will add to SEEs bottom line.

The Numbers

SEE earnings grew at 29.47% last year. This year, earnings are expected to grow at 38.01%, with double-digit growth rates for each of the next two years out after that. Sales are up. Margins have been on the rise in each of the last 3 quarters (currently at 2.55%) with room to grow. Return on Equity is at a 10 year high (22.43%) which clearly shows management is doing something right. Yet, valuations are still attractive, with their Price to Sales Ratio in particular at 1.0. (I make it a point to seek out stocks with a P/S ratio of <=1 as that range (0-1), in general, has shown to outperform higher values, often times quite significantly.)

Earnings estimates are up across the board (Q1, Q2, F1, and F2). And all of the revisions (23 over the last 60 days) were up, with not a single revision to the downside. That shows a 100% agreement by the analysts who cover them and they are all bullish on their earnings outlook.

The Chart

SEE is in the early stages of breaking out to the upside after an eight month long consolidation. They are currently trading at \$37.21, which is a new 52-week high.

This also marks a new all-time high as well. Their breakout thru \$35 is important since they have been turned away from the \$35 area three times in the last 17 years. Getting thru that nearly two decades long resistance is an accomplishment



and suggests that SEE is finally ready to push meaningfully higher.

And as statistics show, stocks making new highs have a tendency of making even higher highs, which is something I'm expecting to see from Sealed Air in a big way. Below are two charts: one is a daily chart which shows their recent breakout of their 8-month long consolidation. The other is a monthly chart which shows their 17-year consolidation and breakout.



SEE / Daily Chart



SEE / Monthly Chart



Summary

We will see where SEE is in 12 months. Given this report is called *5 Stocks to Double*, I'm clearly expecting to see this pick do just that. With their fundamentals and technicals both aligned against a backdrop of a historic bull market, I think the long awaited breakout (which has already begun) and the subsequent follow through (currently underway) will make this long awaited move a very profitable one.

And while you're at it, be sure to give the aforementioned winners in LGF and ALKS a look. The readers of those previous reports were glad they did. And I think they both have even more rewards in store for their shareholders.



Tesla Motors, Inc. (TSLA)

Some companies change an industry but others go one step further and can change the direction of an entire economy. Think of General Motors and Detroit, Hewlett Packard and Silicon Valley and Wal-Mart with Arkansas.

All of those companies came to symbolize not only their industry but the ingenuity of their locations. They brought the spotlight to their respective cities. There's a reason the old saying was, "As GM goes, so goes the nation."

Some believe Tesla will be the next great innovator that will dominate not only its industry but also become the new face of American economic ingenuity.

Investors have bought into the hype, as the shares have soared this year.

Should you buy a company based on hope?

With rising earnings estimates for 2015, a Zacks Rank of #1, and a charismatic leader who is making things happen, the answer is a resounding "yes."

Tesla Makes Real Cars

There's nothing dot.com about Tesla's business fundamentals. It's making and selling real cars and is expected to be profitable this year. The Zacks Consensus Estimate for 2014 has risen to \$0.09 from \$0.08 over the last 90 days for 2014.

On July 31, Tesla reported second quarter results and reaffirmed 2014 production guidance of 35,000 cars.

But it's really 2015 that intrigues the analysts and investors. Tesla said by the end of 2015 it expects 100,000 annual deliveries as it ramps up production of its new SUV model, the Model X, next spring.

Earnings are forecast to skyrocket by over 2,000% to \$2.14 next year.

Not Just Luxury Cars

Tesla is making a big push into China, not surprisingly, given the newly acquired wealth that is there. It currently has 125 total stores and service centers worldwide



and expects to expand that to more than 300 by the end of 2015 with more than 100 in China.

But Tesla is not limiting itself only to the luxury market.

It recently announced it would make the Model 3, its first mass-market car, which would retail for around \$35,000. But to build for the mass market, you need a larger manufacturing footprint.

Tesla announced on Sep 3, to much fanfare by Nevada's governor and business community, that it would build its first \$5 billion Gigafactory near Reno. The factory will be a partnership between Tesla and Panasonic to build the batteries needed for the Model 3. It will create around 6500 new jobs.

Tesla wants to ship the Model 3 by 2017 so it already began prepping the Nevada site for construction even before the official announcement was made that the factory was going there.

Analysts also believe that the Nevada Gigafactory is just the first of several factories that Tesla will be building in the United States to meet battery demand as it expands to the mass market.

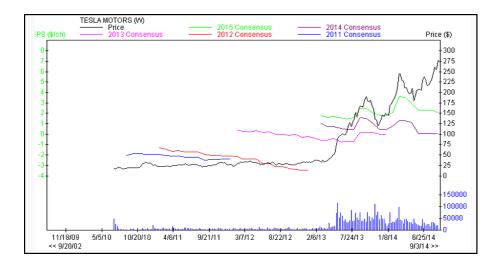
How High Can the Shares Go?

There are many investors who believe that once a stock has momentum and is up big, that the party is over. They think they've "missed out."

But with high growth companies like Tesla that are still near the beginning of their life cycle, there's usually numerous years of high powered earnings growth still to come that will boost the shares.

Look at the 5 year Price and Consensus chart. Earnings are slowly rising year over year. This is what you want to see for a high momentum stock.





While Tesla shares are up over 80% year to date and are trading at a new all-time high, I still believe they have the potential to move even higher as the company matures and earnings growth accelerates.

Make no mistake; Tesla is an expensive stock when you measure its fundamentals. Even accounting for next year's phenomenal earnings growth, it is still trading with a forward P/E of 133.

But at the beginning of a company's growth cycle, investors are willing to pay more for the "hope."

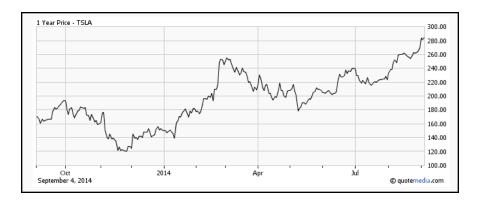
With Tesla, the hope is that it successfully rolls out its mass market Model 3 on time in 2017 and that consumers buy it in droves.

A lot of hope is also tied up in CEO Elon Musk, who has joined the small group of corporate CEOs over the years that are considered visionaries. He has his own cult following now.

Setbacks Will Happen

No stock has ever risen directly to the sky and Tesla is no exception. It's had its ups and downs even within the last year.





There will be a quarter where the deliveries weren't quite as bullish as the analysts hoped. Or there will be a quarter where the full year guidance is lowered due to an issue at the gigafactory.

Issues are going to develop, as they do in all businesses.

On Sep 4 in an interview with CNBC, Elon Musk said Tesla's shares were "kinda high right now" based on what the company was currently earning. Shares dropped on the news.

This is the third time in the last two years that Musk has talked down the shares as they hit new highs. Each time was a buying opportunity.

Tesla is a play on the future. While 35,000 cars delivered this year may seem like a lot, in the United States alone this year, over 16 million cars and trucks will be sold.

But how many cars will it deliver in 2016 and beyond?

That's the hope.



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This annual stock portfolio provides the best group of 10 stocks to invest in during the year. The list is announced in January each year. We start with the Zacks Recommendation - a market-crushing measurement for long-term success - and use a nine-step process to hand-pick the 10 stocks you should buy and hold all year for effortless profits. Click here for the 2014 edition.

Value Investor

This long-term service combines value criteria with Zacks Rank timing. We'll track undervalued companies until the market starts to see their real worth. Then we'll "pounce" for gains that can build for years. Learn more...

Zacks Method for Trading

Learn how to use the Zacks Rank even more effectively than professional fund managers, with simple step-by-step instruction. Learn more...

The return numbers presented assume no transaction costs. Details of how Zacks calculates performance for the Zacks Rank Portfolios and strategies is available at: http://www.zacks.com/performance.

